

Values

Fitness

Camaraderie

Inclusion

Learning

Excellence

Competition

Fairness



Vision:

Foster a nationwide adult swimming community through lifelong fitness, competition, and education.



MISSION:

**Empower Adults to Improve
Their Lives Through
Swimming**



RELAY2023
EVENT DEVELOPMENT
— HOUSTON —

National Office

- 1) Planning, Budgeting, Negotiation, Advice and Connection to Peer Experts**
- 2) Support – Localized Event and Club Specific Digital and Social Media Campaigns**
- 3) Grant and Financial Support in partnership with LMSC**



More Info

Grown-Up Swimming – brian@grownupswimming.com

USMS – volunteer@usmastersswimming.org

USMS Community

Relay 2023 Websage



RELAY2023
EVENT DEVELOPMENT
— HOUSTON —

THANK YOU



RELAY2023
EVENT DEVELOPMENT
— HOUSTON —

Who Had Fun?



RELAY2023
EVENT DEVELOPMENT
— HOUSTON —



RELAY2024

COMMUNITY DEVELOPMENT

— HOUSTON —



RELAY2023
EVENT DEVELOPMENT
— HOUSTON —