

Committee Name:	LMSC Development	Session #:	Report #:
Committee Chair:	Paige Buehler	Vice Chair:	
Minutes recorded by:	Cheryl Kupan	Date/time of meeting:	May 19, 2013 7:32pm EST

Motions Passed:

1. None

Number of committee members present: 13

Absent: 5

Number of other delegates present: 0

Committee members present (list all, including chair and vice chair): Paige Buehler (chair), Stacy Broncucia, Jerry Clark, Daniel Cox, Randy Crutchfield, Mary Hull, Cheryl Kupan, Chris McGiffin, Michael Moore, Thomas Moore, Lynn Morrison, Ed Tsuzuki & Tim Waud

Minutes

The meeting was called to order at 7:32pm EST

1. Roll Call
 2. Approve minutes --- all in favor to approve the minutes from the 3/17/13 meeting.
 - 2.5 Offline Decision: Tom Moore was appointed a new Chair of the Research Subcommittee
 3. Subcommittee Reports
 - a. Mentoring Subcommittee – Chris McGiffin
 - 1) Next meeting is June 2, 2013
 - 2) Summary of March meeting: checking status of LMSC's in 2013 to see if anything has changed 2012 scores. Do not see any changes. Process is ongoing.
 - 3) First set of Peer-to-Peer calls with LMSC Treasurers was very successful; very well received and participants got a lot out of it. Next Peer-to-Peer call to be held with LMSC Sanction Chairs, but no specific date has been set. Would like to see if anyone would like to volunteer, who might have been their LMSC's Sanction Chair, to lead this call? No volunteers came forward. We'll go to Plan B and nominate a representative from the Pacific LMSC.
 - 4) Started posting threads in the discussion forums on USMS.org under LMSC Administration. We would welcome any volunteers for additional posts. So far there has been limited participation/discussion back and forth. Plan on posting two new threads on a) T3-Top Ten pool certifications and b) B7-Bylaws containing role descriptions.
 - 5) Next action item is convention grant money for delegates. Ed believes budget is still \$3,000.
 - b. Education Subcommittee – Tim Waud
 - 1) Workshop Line up for 2013 Convention in Anaheim, CA will be:

Friday, September 13, 2013

 Marketing Resources with Kyle Deery
 Working with your Aquatic Facilities with Jim Wheeler
 Club Development with Bill Brenner
 Dual Sanctioning with Leo Letendre

Saturday, September 14, 2013

 Workshop title: Swimmers Serving as Organizational Leaders - Mastering the Challenges
 Keynote speaker: Betty Stallings (www.bettystallings.com). Her bio is attached.
 - 2) Conflict of Interest Webinar: Dr. Jim Miller and his wife Patty Miller have agreed to present a webinar on the topic of Conflict of Interest using material from a prior presentation he gave to the Board of Directors. Two dates have been scheduled: May 30th and June 23rd both at 8:30pm EST.
- c. Research Subcommittee – Tom Moore (newly appointed)
 - 1) No report as he was just appointed the Chair by Paige.
 - 2) Plans to join Mentoring Subcommittee to figure out how to make it all work, then seek volunteers to join.
 - 3) Best Practices – missed last meeting, but there are 3 issues:
 - a. Define or managing practices: between mentoring & research will work it out
 - b. Recommendation for communication structure: work thru mentoring & reach out to LMSCs
 - c. Storing best practices: use existing Guide to Operations & add to it; Anna Lea add to the page version 1 posted on LMSC page
4. Review Committee Policies
 - Roundtable on any needed changes to be discussed.
 - Survey cycle: current policy is very concrete and we've already deviated from it.
 - LMSC Standards – Compliance Review proposed reword:

“LMSC survey cycle and scope for the upcoming year will be determined by the LMSC Development Committee at the USMS Annual meeting.”

would replace

“Survey all functional areas of the Standards in 2012. Then focus on two areas for each subsequent year of a four-year cycle, when all eight areas will have been surveyed.”

- Tom: proposes LMSC Standards under Summary & details change “i.e.” to “e.g.”
- Must put these and any other changes on the next agenda to be decided

5. USMS Convention Schedule

- a. Workshops outlined above in Education Subcomm report
- b. Paige to post Betty Stallings’ workshop proposal to the forum.
- c. LMSC Development Committee meeting – Thursday 2:15-4:30pm
- d. Idea for meeting agenda = Best Practices – what we’ve done, what’s available, how the 3-tier approach is working
- e. Jerry suggested another Brainwriting opportunity at convention. A face to face forum for volunteers in similar roles to discuss issues and potential solutions. We could use this as advertising for the LMSC Admin forum discussions.

6. LMSC Standards review for needed changes

- a. LMSC policy on Electronic Media Communication – Chris suggested this as the Board has adopted a policy on this recently. Volunteers in leadership roles need to be on their best behavior in electronic forums such as Facebook, Twitter, etc. so as to protect the USMS and their LMSC image.
- b. Process for collecting updates to the LMSC Stds.
 - i. Committee may need a working calendar that would include making a decision on recommending changes or additions to LMSC Standards policy at convention...allows for transparency.
 - ii. Solicit external input (from other committees) with deadline of July 1st
 - iii. Board to review initial proposals by August 15th
 - iv. Paige to write a Streamlines for Volunteers blurb and to email the committee chairs.

7. Next Meeting: Sunday, July 21, 2013 – 4:30pm PDT / 7:30pm EDT via teleconference

The meeting was adjourned at 9:00pm EST

Betty B. Stallings

BBS → Building Better Skills



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Betty Stallings, MSW, is a highly regarded international trainer, keynote speaker, consultant and author specializing in volunteer management, fundraising, leadership and board development. She teaches at universities, provides training for state, national and international conferences and consults with many non-profit organizations, public programs, hospitals and foundations. Participants in her audiences and seminars note her vitality, inspiring message, engaging humor, practical presentations and valuable resources.

For the past 18 years, Betty has been the President of Building Better Skills whose mission is to inspire and empower people to effectively attract and utilize volunteer and financial resources to achieve their organization's mission. Her website is www.bettystallings.com where she gives out free training resources and carries some of the best books and resources supporting volunteerism and fund development.

She has received numerous awards for her dedication to volunteerism and philanthropy, has written 7 books and numerous training curriculums and articles. Among the best known titles are: *Getting to Yes in Fundraising*, *Training Busy Staff to Succeed with Volunteers*, *The 55-Minute Staff Training Series* and *How to Produce Fabulous Fundraising Events: Reap Remarkable Returns for Minimal Effort*. In 2005 Betty did research on the impact of executives on successful volunteer programs. Energize Inc. published the results of that study: *12 Key Actions of Volunteer Program Champions: CEOs Who Lead the Way*. Her most recent book, *Leading the Way to Successful Volunteer Involvement: Practical Tools for Busy Executives*, was released in the Fall of 2010.

Since 2000, Betty has served as the volunteer editor/designer in charge of the "Training Designs" feature section in *e-Volunteerism: The Electronic Journal of the Volunteer Community*. She was selected to serve on the National Council supporting the new Reimagining Service Initiative and does extensive volunteer work in her community.

A lifelong volunteer, Betty also founded and was the 14-year Executive Director of a volunteer center in the San Francisco Bay Area. While at the center she initiated programs which served as national models for volunteer utilization and also obtained funding and supervised innovative research on volunteer management resulting in her volunteer center's publication of the book, *At the Heart- The New Volunteer Challenge to Community Agencies*.

Betty lives in Pleasanton, California with her husband, Charles. She has 2 daughters and 4 adorable grandchildren! She can be reached at betty@bettystallings.com.