

Coaches Committee - ASCA Subcommittee Meeting Minutes.

Conference Call Thursday, June 23, 2011

Call in number: 1-877-652-8925

Code: 2011

Time: 8PM EST

Member Present: Scott Bay (chair), Brian Stack, Cokie Lepinski, Nadine Day (EC)

Meeting started at 8:01 PM

1. Intro/overview- Scott Bay SC Chair- Scott gave an overview of the purpose of the call and what the objectives were prior to Convention and solicited input for direction for next year and for 2013 and beyond.

2. Vision and Plan-

Where we have been- Curriculum and clinics presented. Scott gave a breakdown of clinics presented so far, the feedback received and estimated revenue (gross) from the clinics. Additionally, Scott gave some clarity to the purpose and meaning of each level that is different from USA Swimming.

Revisions and feedback- Level 1 and Level 2- Scott Gave a general synopsis of the feedback both anecdotal and collected via response forms.

Next steps with current levels- Attached Criteria for Level 3 (proposed)- Discussion was for topics we thought relevant for a level three certification. Additionally we discussed what the criteria should be and discussed a bidding process for hosting a clinic. Cokie contributed that we should not necessarily be like ASCA USA but also make sure we address our culture. Brian Contributed to some of the history background and that level 1 and 2 should talk about retention as part of the curriculum. This should probably not be a requirement for level 3 and beyond. Safety considerations should be emphasized at all levels. Coaches toolbox should be available at every clinic. We need to do a better job of reaching out through the clinic as well. Have LMSC rep come talk at local clinic about leadership/volunteer opportunities.

There should be an application process for instructors that can present level 1 and level 2. The current model is one staff and one volunteer for each clinic. Nadine recommended that the

budget be amended to reflect that the current guidelines do not allow for volunteers to be compensated for meals.

3. Remaining Schedule- On the list for 2011

Joliet August 20-21- There is some concern about this date as it has not been publicized or promoted. We will have some candid discussions next week to make sure this is viable with potential hosts.

ASCA World Clinic Sept 9-10 (ASCA owns)

Convention Sept 14-19 (Jacksonville- no cost to USMS as presenters are already there)

New York- AGUA Sept 24-25 Has interest from up to 50.

PNA Oct. 21-22. Lisa Dahl has interest from 25+

4. 2012 potential sites- Regional and based on interest. Proposed would be as attached budget plan (Northwest, Southwest, Midwest, Northeast, South and Southeast)

There should be an application process for hosting a clinic. Brian added that we should require perhaps a bond of some sort. This may be taken care of by the requirement of 24 coaches. All were in agreement that the LMSC has to promote the clinic. Checklists for marketing and making a manageable event was promoted by Cokie and Brian

5. Levels 4 and 5 – More criteria based and how we will implement that. Discussion was had on what we thought would be worthy of a level four or five.

6. Tasks and personnel.

Brian S. Level 3 Stroke and Clinic contributions

Cokie L.- Level 3 Clinic Hosting.

7. Budget considerations (attached and amended per discussion).

8. Other issues. None

Meeting was adjourned at 8:55 PM