

USMS Convention—Dallas, Texas. 2010

Committee Name:	Fitness Education	Session #:	1	Report #:	
Committee Chair:	Marcia Anziano	Vice Chair:	Linda Shoenberger		
Minutes recorded by:	Ali Hall	Date/time of meeting:	9/16/10 1:30-3:00p		

Actions Requiring Approval by the HOD:

- 1.

Motions Passed:

1. MSA to accept the bid from MD Masters to host Check Off Challenge for 2011.

Number of committee members present: 8	Absent: 5	Number of other delegates present: 35
Committee members present: Marcia Anziano, Ali Hall, Jary Jane Caswell, Greta Van Meeteren, Suzi Green, Randy Crutchfield, Nadine Day (EX-O), Jonathan Olsen		

Minutes

The meeting was called to order at 1:32 p.m.

2. Marcia welcomed all to the meeting.
3. Introductions of Committee Members
4. Marcia thanked Federal Way for stepping up to take responsibility for the 2010 Check Off Challenge. They reported a final total of 154 entrants, profit of \$1139.07. Federal Way summarized their challenges and successes and made recommendations to future hosts.
5. 2011 Check Off Challenge bid opportunity was announced, one bid was submitted, from Maryland Masters. Nancy Brown from MD Masters presented information about the bid, tshirt and cap design. Suggestions were made to coordinate with Club Assistant for online entry and ordering. Nancy mentioned that proceeds from the Challenge will be used to support swimmers that would like to join masters swimming and are struggling to pay fees.
6. Greta made a motion to accept the bid from MD Masters, Susan seconded and motion was approved unanimously.
7. Marcia reported that over 2000 members are participating in GTD and many are using FLOGs. Nike's sponsorship has been instrumental, yet we have had difficulty with the automatic distance award system. It is recommended that verifying valid addresses will support MJ and information will be sent to Kyle to streamline this process. MJ reports that feedback has been overwhelmingly positive, the FLOGs are popular and the rewards are appreciated. Mostly participants are able to negotiate the FLOG online process. Marcia described the FLOG and the value of FLOGs to audience members. Marcia also described awards that are available for purchase. Greta passed around a chart that she posts at her pool to show her local GTD progress.
8. MJ will field questions regarding GTD, Marcia provided information about the contact email. MJ committed to continue fielding emails, Marcia will email awards and Greta will continue to write GTD profile stories. The stories will continue to be posted on the Fitness Ed page and in Streamlines.
9. Marcia raised the subject of interest into a cumulative feature for GTD. Jim Matsek and Marcia agreed that this is something that could be addressed going forward. Non-committee member Jeff Strahota raised an idea that Jim will consider.
10. Marcia reminded the committee that NOT having year-based caps was a big advantage, we can continue to use these and in different ways.

11. Jim noted that the FLOGS are very instrumental in the retention of members.
12. Linda will continue to coordinate articles for the website and others are invited to contribute.
13. Ali will continue to coordinate the LMSC fitness chair information process.
14. Marcia recognized that a goal for the webpage would be to keep it more up to date. She will work with Jim, goal is to include refreshed and new photographs.
15. Marcia described an idea for connecting virtual swims to the FLOGs, this may be a feature to highlight. Jim mentioned that he'd like to explore connecting the Chesapeake Lighthouse Challenge and other classic swims and distances to the FLOG or GTD, milestones and progress, possibly involving sponsorship, ideally rolled out for 2011.
16. A non-committee member, Connie Barrett, welcomed FLOGging around weight loss.
17. Greta moved to adjourn the meeting at 2:15, Suzy and MJ seconded and motion passed unanimously.

The meeting was adjourned at 2:15p
