

Committee Name:	Long Distance	Session #:	1	Report #:	1
Committee Chair:	Phyllis Quinn	Vice Chair:			Catherine Rust
Minutes recorded by:	Lorena Sims	Date/time of meeting:			03/27/22 at 8pm ET

Actions Requiring Approval by the HOD:

1. None.

Motions Passed:

1. Approval of minutes – passed without opposition.

Number of committee members present:	15	Absent:	1	Number of other delegates present:	3
Committee members present: Phyllis Quinn, Dave Brancamp, Chuck Beatty, Jim Davidson, John Fox, Ali Hall, Jenny Hodges, Sarah King, Tim Murphy, Stephen Rouch, Catherine Rust, Lorena Sims, Jill Wright, Paul Grecko, Bob Bruce.					
Absent: Bob Singer.					
Ex-Officio members present: David Miner, Robin Smith, Jay Eckert.					

Topic: LDC Meeting March 27, 2022

The meeting was called to order at 8:00pm ET:

1. Welcome and roll call
2. Approval of any outstanding meeting minutes – Motion: Jill. Second: Dave B. Motion carried without opposition.
3. Reports from the chair (Phyllis) and vice chair (Catherine), vice president (Robin), and national office (Jay).
 - **Phyllis** – If you would like more of a summary from the Relay Meeting and have not heard from your LMSC's attendees, please feel free to reach out to the members of the LDC who attended.
 - **Catherine** – Jim, Jay, Catherine, Jenny, and Linda met regarding the 5k/10k to clarify tasks and duties. NO will be requesting sanction and doing most of the work as the team elected to have those duties completed by SwimOutlet and NO. Contract has not yet been signed but will be wrapped up within the next week.
 - **Robin** – Relay was a really good experience but the biggest takeaway was that all the LMSCs are in different stages of trying to get their water, clubs, and members back. Commendation for working through all these process changes that we've been going through with the shift of tasks from how the committee has done things in the past. As we continue to move forward, please keep Robin in the loop of communications between meetings so that she has that information going into board meetings.
 - **Jay** – Looking forward to working through to the 3k/6k for additional participation and event growth. Relay was very helpful to see familiar and new faces and have everyone meet to learn together. Here is the open water presentation: <https://www.dropbox.com/s/aeYdtjeopdapw0i/How%20to%20use%20OW%20workouts%20as%20a%20growth%20engine.pdf?dl=0>

Sanctions

There are 19 sanctioned OW event so far this year, with a few more in the pipeline. Here is an email going to a list of event directors that don't sanction with USMS (yet!) and USMS volunteers to promote sanctioning with USMS

and/or starting new OW events. A notable update is that RunSignUp, similar to Club Assistant, will now be offering automatic USMS membership verification and one-event processing. This integration is launching in the next few days and will simplify the process for several currently sanctioned events that use RSU and hopefully attract other events on the RSU that haven't sanctioned with USMS.

OWNC Promotion

The Sprint (Brogan), Long (Del Valle), 2-Mile Cable (Lake Placid), and Marathon (Lake George) Distance OWNCs have been sanctioned and the event/entry pages are linked on the OWNC landing page. Robin/Jill, let us know once Santa Cruz is ready to sanction and/or has event/entry information to publish. A preview for all of the events ran in the March-April issue of SWIMMER magazine. Here is our the event newsletter going out to all current members this week which includes a link to the OWNCs.

2022 USMS 1-Hour Virtual Championship

Overall from my perspective, this was a successful transition to our new process which reverse the trend of declining participation. We'll learn from our experience with this and continue to make improvements moving forward.

The event was promoted nationally in a variety of ways including:

Full-page ad in the Jan-Feb issue of SWIMMER magazine

Social media posts

USMS.org homepage rotator

Emails including 1/25 event newsletter to all members, 1/14 to past participants, 12/28 event newsletter to all members, 12/16 email to coach/club contacts, 12/16 email to past virtual event participants, 11/30 events newsletter to all members plus mentions elsewhere such as STREAMLINES.

Since participants registered in advance (went back to submit results through athlete roster after completing their swim), we were also able to communicate with them during the event like this example which was sent to kick off the event and this reminder before the results submission deadline. In previous years, we had no idea who was swimming the event until afterwards.

We ended up with 1,048 registrations and 921 results submitted. This is a big increase from 2021 (693) and more registrations than 2020 (971 prior to the pandemic). Some attrition is expected with this new process, but in the future we'll send more reminders to registrants to ensure they know how to submit results.

The National Office handed most admin functions with much appreciated support from the LDC (especially on results processing). The host (Davis Aquatic Masters) handled mailing awards and is receiving a similar percentage of net proceeds as previous years.

USMS invested in growing this event by mailing event logo caps to each participant and \$3,750 total in cash prizes (plus product from our partners)

to clubs with the most overall participants and highest percentage of club members. Congrats to DAM, NEM, TAM, OREG, DOC, and AAMAH for winning these prizes! Here is a summary from the club participation contest. The host (DAM) had the most overall participant with 132!

2022 USMS 5K/10K Virtual Championship

We're working with the host (Palm Beach Masters), LDC liaisons, and Club Assistant to publish the event information and entry pages. This should all be set in early April so swimmers can start to register prior to swimming the event between May 15 – Sept 15. Here is a draft of the event information.

4. Working group reports
 - a. Rules/Legislation – Jim, Lorena, Bob S., Steve, Bob B, John.
 - 303.4.2 & 301.2.2 et al (postal to virtual, including glossary) – Motion to accept changes as recommended by the LDC: Jim – Second: Bob. Motion carried without opposition. Motion to amend to include glossary: Bob – Second: Catherine. Amendment carried without opposition. Discussion regarding possibly aligning rules with USA swimming.
 - b. PARA – Jim and Sarah; Patches & Awards – Dave; All-Americans (AA) Men – Lorena, Chuck; (AA) Women – Jenny, Tim; (AA) Relays – Phyllis, Dave; Records – Jill, Tim; All-Stars – Lorena, **TBD**; Postal Series – **TBD**, Lorena; ePostal Series Recognition: Catherine, Jenny.
 - All finalized results and records from the 2022 USMS 1-Hour Virtual Championship have been sent to subcommittee members. A welcome letter and division of tasks was also sent out. The 2022 PARA Subcommittee Duties have been divided as follows:
 - Individual All American Men: Lorena and Chuck
 - Individual All American Women: Jenny and Tim
 - Relay All Americans: Phyllis and Dave
 - All Stars and Virtual Series Challenge: PARA leads (Jim and Sarah)
 - Virtual Series Challenge Recognitions: Catherine and Jenny
 - Records: Jill and Tim
 - Patches and Awards: Dave
 - The final individual, relay and club scores for the 2022 USMS 1-Hour Virtual Championship can be found here: www.usms.org/.../2022-virtual-championships
 - c. Club Assistant – **TBD** & Steve.
 - Recommend considering sunseting the CA committee based on lack of necessity given NO's weekly communication with them.
 - d. Safety (as needed) – David M., lead.
 - Bob Bruce and David M. will be doing a webinar with LMSC Development on Tuesday to go over sanctioning processes and OW Safety.
 - Otherwise, sanctioning requests are rolling in.
 - e. 2024 NC Recruitment/Selection – Jill, lead; **TBD**, Steve, Catherine, Jenny.
 - No responses have been received at this time for national championship bids.
 - If you have an idea of who will make a good host, please forward the information to Jill so that she can contact them ASAP.
 - f. NC Oversight – Phyllis, lead; Ali, Jim, Bob S, David M.
 - Nothing to report.
 - g. Nose to Tail LD NC Working Group – Sarah, Jim, Bob S, Dave, Chuck, Catherine, Jill, Bob B, Ali.
 - Nothing to report.
 - h. Goals – Catherine, lead; Lorena, Bob S, Tim, Chuck, Bob B.

- Waiting to hear back from the committee regarding which goals each person wants. Will have more to report next meeting.
 - i. LDNC Award – Jill, lead; Lorena, Dave, Jenny, Ali.
 - No nominations have been received as of yet.
 - j. 2022 Clinic Working Group – Catherine, Chuck, Ali.
 - Not much to report. Waiting to see how convention will be held to determine what's needed.
5. New Business/Good of the Order
- Awards for the 1 Hour Swim – for large teams that ordered awards in bulk, the awards were sent to the representative that entered the team. It was pointed out that there should be a consideration of regional versus local club division. We want to make sure we're still getting participation and relays but perhaps there should be a shift away from size of teams per se to more like pool calculations, based on how many entries, etc. How do we align with pool swims while still meeting the needs of our clubs? Suggest a small subcommittee to discuss – Sarah, Catherine, Jill, Bob B., and Dave B. volunteered to discuss and report back by the next meeting. Jay will check in with CA to see what's possible.
 - All star awards are up for voting on the community forum – if you haven't already voted, please do so.
 - Open water events are starting to open for registration! Everything but Santa Cruz is ready for registration, so sign up soon!

2022 Long Distance National Championships:

- **Long Distance – Tri Valley Masters, June 11-12, 2022**
 - Dave B./Bob B.
 - Nothing to report.
- **Sprint Distance – OHIO Masters Swim Club, July 9, 2022**
 - Catherine/Tim
 - Registration opened and currently 100 registrations with 50 being for the USMS OWNC. Event is on track for higher number of entries than 2021.
- **Cable Swim – Green Leaf Racing, August 13, 2022**
 - Chuck/Bob S.
 - Registration is open. Host is submitting logos for review.
- **Middle Distance – Santa Cruz Masters, July 31, 2022**
 - Robin/Jill
 - No updates to report.
- **Marathon – Green Leaf Racing, August 20, 2022**
 - Ali/Bob S.
 - Nothing to report.
- **Ultra-Marathon – TBD**
 - Steve/Chuck
 - Nothing to report.
- **OHeP – Davis Aquatic Masters**
 - Sarah/Robin

- All results and club scores have been finalized. The link to results can be found here: <https://www.usms.org/events/national-championships/virtual-championships/2022-virtual-championships>
- The LDC event liaisons, the event host, and the USMS national office staff held a zoom call on March 16th to discuss the event awards distribution. It was noted at that time that event relay captains that had received awards in bulk for relay participants should resend their awards to Stu Kahn at Davis Aquatic Masters. Stu would then repackage and resend the awards and patches to the relay participants themselves. In relation to the event and awards distribution it was noted that it was in progress and that moving forward there would be clear directions given to event hosts, liaisons, and participants in relation to awards and patches earned from the event. It also should be noted that Stu and Davis Aquatic Masters did a great job as hosts during a time of transition in relation to Virtual Championship events.
- In relation to zoom calls for Virtual Championship events and Jenny's question posed: to my (Sarah) knowledge the zoom calls that have been held have only related to the 1-Hour Virtual Championship event. I (Sarah) have not participated in any other zoom calls in relation to upcoming Virtual Championship events.

- **5/10k – Palm Beach Masters**
 - Jenny/Jim
 - Nothing to report.

- **3/6k – Sawtooth Masters**
 - Catherine/Lorena
 - Nothing to report.